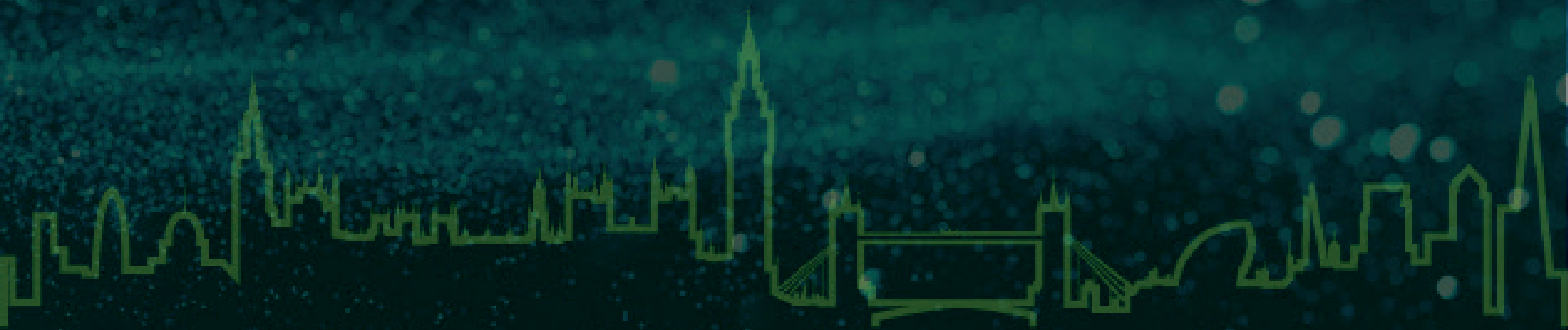




# Sponsorship Prospectus



# Why sponsor Linaro Connect?

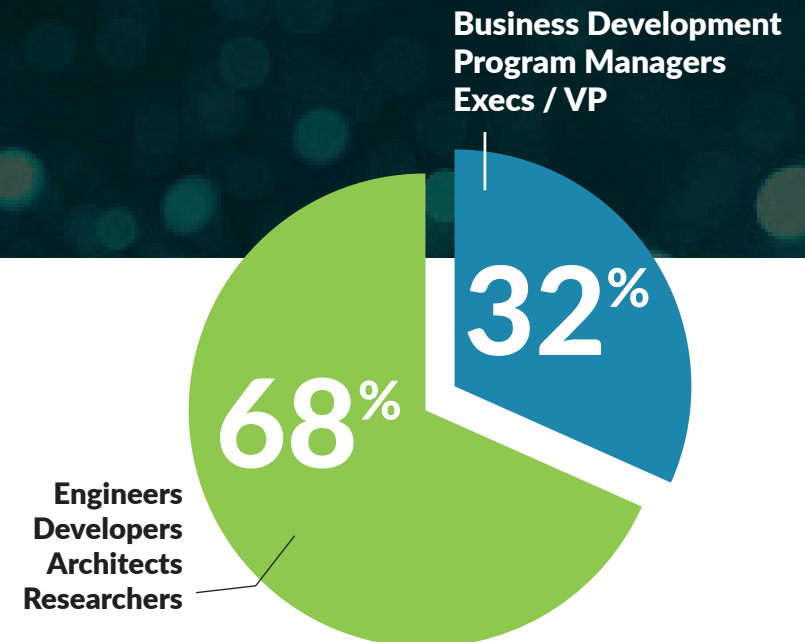
Linaro Connect is the only place where industry leading experts in the Arm ecosystem - software and hardware alike - can meet face to face

*"The **kernel developers** who know exactly what is going on at that level,  
the **hardware folks** who always have a new board that does new and interesting things,  
the **business people** who understand how to keep an ecosystem moving forward  
- all in one place."*

*Ed Vielmetti, Special Projects Director, Packet*

## Meet the experts and see the latest industry developments.

- Raise your profile in front of hundreds of Open Source maintainers and engineers working on the latest Open Source software stacks and toolchains.
- Promote your brand to highlight your technology, hardware, tools, services and other solutions - tabletops and demos welcome



# Event summary

## Target audience / attendees

Linaro Connect attendees represent a mix of open source maintainers, software & hardware engineers and technical leaders from the Arm ecosystem.

## Mixture of technical sessions, collaborative engineering and business meetings

The event will be 2.5 days long and consist of keynotes and technical sessions in the morning with hacking, training and business meetings reserved for the afternoon.




## Topics include:

Android | Artificial Intelligence | Automotive | Big Data  
Boot architecture | Data Center & Cloud | Edge Computing  
HPC | Industrial | IoT and Embedded | Linux Kernel  
Multimedia | Open Source Development | Power-  
Management | Security | Smart Home | Testing and CI  
Toolchain | Upstreaming Virtualization | Windows on Arm


# Agenda

Member registration fee : \$500

Standard registration fee : \$1,200 2.5 day pass | \$360 single day pass

	WEDNESDAY	THURSDAY	FRIDAY
07:00			
08:00	Registration opens		
09:00	Breakout sessions	Breakout sessions	Breakout sessions
10:00	Keynotes	Keynotes	Keynotes
11:00	Breakout sessions	Breakout sessions	Breakout sessions
12:00			
13:00	LUNCH	LUNCH	
14:00	Hacking - Meetings - Training	Hacking - Meetings - Training	Event closes
15:00			
16:00			
17:00			
	Social event all attendees 19:00 - 22:00 		

Linaro Connect London | 26-28th April

 \*Subject to change  
Sponsorship opportunity

# Sponsorship Options

	GIVEAWAY	EXHIBITION	T-SHIRT	SOCIAL	LUNCH 1	LUNCH 2	BREAK 1	BREAK 2
	\$5k	\$7k	\$8k	\$9k	\$7k	\$7k	\$10k	\$10k
Complimentary passes		1	2	2	1	1	2	2
<b>Branding Package</b> Company logo on event graphics and stage, Connect website, General email and Social Media promotions	✓	✓	✓	✓	✓	✓	✓	✓
<b>Exhibition Package</b> One exhibition table throughout the event		✓					✓	✓
<b>Video Package</b> One 2 minute video - subject to Event Team approval				✓			✓	✓
Early access to meeting room schedule (one week before official schedule launch)							✓	✓

# Previous companies attended

Actions Semiconductor | Alibaba Cloud | Amarula Solutions | Amazon Web Services | Ampere Computing | Analog Devices | Apache Software Foundation | Apple, Inc. | Arm | Arrow Electronics | Avnet | Baidu | BayLibre | Canonical | Cavium | Cisco | Collabora | Comcast | Cypress | Elektrobit Automotive GmbH | Enea | Foundries.io | FreeBSD Foundation | Fugue | Fujitsu | Google | Gumstix, Inc. | Gyr Falcon | HiSilicon | Hoperun | Horizon Robotics | Huaxintong Semiconductor Technology Ltd. | HXT Semiconductor | IBM | ILNumerics GmbH | Intel | Kernkonzept | Kodi / LibreELEC | Kylin | L&T technology services | Linux Foundation | Marvell | MediaTek | Mellanox Technologies | Microsoft | Mininodes | Mozilla | MStar Semiconductor | Nokia | NXP | NXSW | OnePlus | OPEN AI LAB | Open Collaboration and Public Licensing Office | Open Culture Foundation | OpenChain Project | Packet | PEG | Peking University | Phytium | Qualcomm | Red Hat | Renesas Electronics | Riken | Rockchip | ROHM Semiconductor GmbH | Rubicin Labs | Samsung | Sandia National Laboratories | SEMIHALF | Seneca College - Centre for Development of Open Technology | Shiratech Solutions | Siemens | Sky UK | Skymizer | Socionext | SoftBank | Sony Electronics | SPDX | Spreadtrum | ST Microelectronics | SUSE | System76 | Texas Instruments | Thundersoft | TievIV | Toradex | TOSHIBA | UC San Diego | uCRobotics | Unisoc | VMWare | Xilinx | Zephyr Project | ZTE

# Previous sponsors



## HOW TO SPONSOR LINARO CONNECT

To sponsor Connect please email us at [connect@linaro.org](mailto:connect@linaro.org)